

# **Let's Re-Group: Facilitating Effective Online Groups & Meetings**



**University of Minnesota  
Center for Practice Transformation**

**Webinar (Friday, March 11, 2022)**

# Overview & Objectives

Participants will be able to:



1. Reflect on online group + meeting facilitating in the last 2 years
  2. Identify 3 elements of (& be able to apply) the Community of Inquiry Model/Framework
  3. Identify stages of (& be able apply) group development to online meeting facilitation
  4. Identify specific practices, skills, & tools for effective online group & meeting facilitation
- *A list of online group & meeting facilitation strategies is included in the PowerPoint of this presentation*

# Agenda



Noon – Welcome, Intro, Context, Poll Data

- 12:15 pm – The Community of Inquiry Model
- 12:25 pm – Stages of Group Development
- 12:35 – Facilitator Tasks, Skills, & Tools
- 12:55 pm – Wrap up/End



An educational **community of inquiry** is a group of individuals who collaboratively engage in critical discourse and reflection to construct personal meaning and confirm mutual understanding.

## Community of Inquiry Theory (CoI)

The Community of Inquiry theoretical framework represents a process of creating a deep and meaningful learning experiences

through deliberate use of three elements:

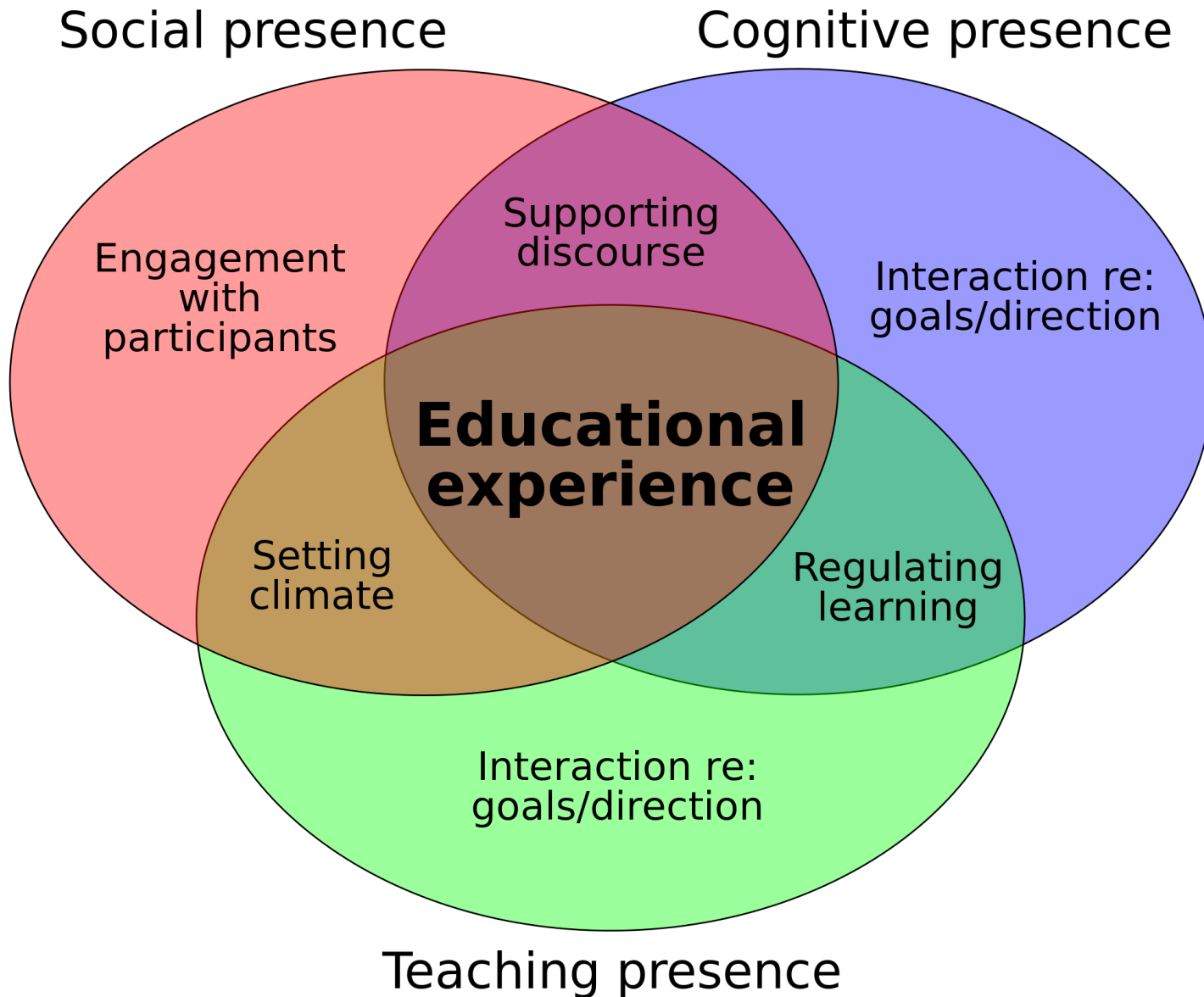
1. *Social presence*
2. *Cognitive presence*
3. *Teaching presence.*



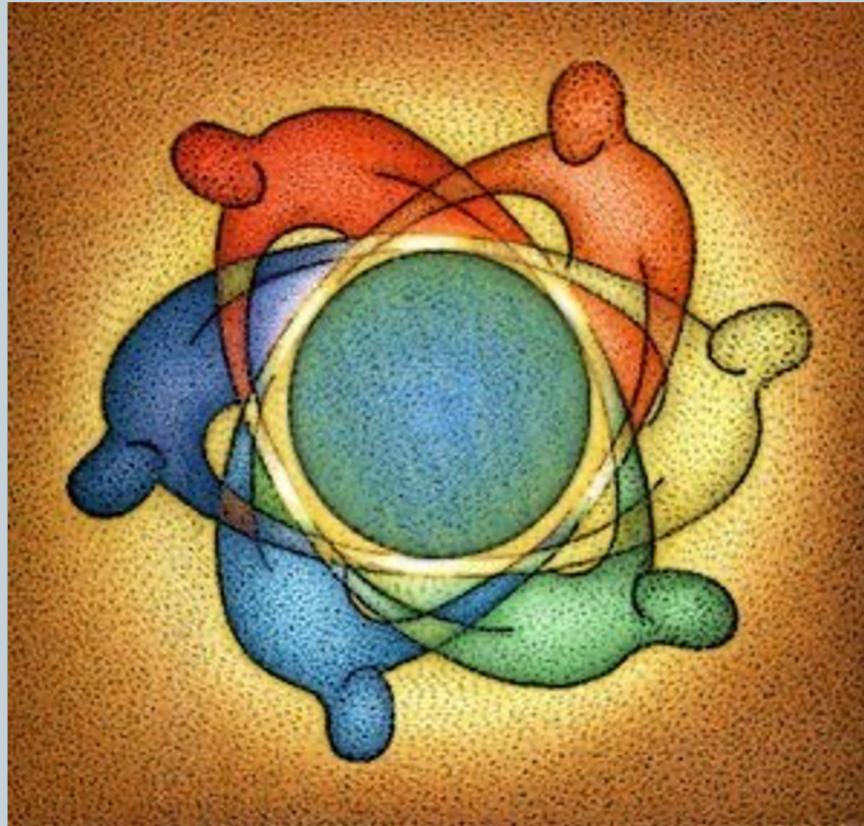
## Origins of CoI Model

Garrison, D. R.,  
Anderson, T., &  
Archer, W. (2000).  
Critical inquiry in  
a text-based  
environment:  
Computer  
conferencing in  
higher education  
model. *The  
Internet and  
Higher Education*,  
2(2-3), 87-105.

- **Teaching Presence** is the design, facilitation, and direction provided by instructor/facilitator to create a meaningful learning outcome - & - their ability to project their role/personality in the process/space.
- **Cognitive Presence** is the extent to which learners are able to create meaning through reflection & discussion
- **Social presence** is the ability of participants to identify with the community, communicate purposefully, develop inter-personal relationships, & project their individual personalities in the process/space.



# Stages of Group Development



**Adapted from Kurland, R., & Salmon, R. (1998).  
Teaching a Methods Course in Social Work with  
Groups. Council on SW Education)**

# Beginning Stage of Group Development



## Participants are likely to do or feel:

- Wary, anxious
- Engage & keep their distance
- Non-committal
- Approach & Avoid
- Want to connect
- Want to be accepted
- Want to know purpose

## What needs to happen

- Get to know each other & facilitator
- Clarity of purpose
- Preview & Orientation
- Establish Norms & expectations
- Support direct and effective communication
- Create structure

## Role of facilitator

- Help affect what needs to happen.
- Be more active
- Link member to member communication
- Offer structures and activities that engage participants
- Help members get to know each other
- Foster investment in the group experience



# Middle Stage of Group Development



## Participants are likely to do or feel:

- Test situation
- Seeing where they fit (roles)
- Searching for power
- Participants willing to risk
- Participants feel more valued
- Participants see value & uniqueness of others
- Less dependent on Facilitator

## What needs to happen

- Members know each other more
- Clarity of purpose
- Clear & direct communication patterns exist
- Participants feel invested in positive outcomes

## Role of facilitator

- Begin to encourage more shared leadership and play a less active role than at beginning
- Observe/assess group dynamics and respond accordingly
- Offer structures and activities that engage participants
- Foster investment in the group experience

# Ending Stage of Group Development



## Participants are likely to do or feel:

- Feeling welcomed & connected – & begin to move apart & disconnect from group
- Might be feeling ambivalent, relieved, or sad about ending group
- Reflective about their progress

## What needs to happen

- Ending needs to be discussed
- Identify gains
- Identify next steps
- Celebrate gains & progress
- Evaluate group experience & facilitator

## Role of facilitator

- Help affect what needs to happen - Be more active
- Prepare participants for end of group
- Offer structures and activities that engage participants in this stage
- Allow participants to express their thoughts & feelings about ending

# Tasks & Responsibilities of Facilitator



- **To Facilitate Process** by listening, asking questions, explaining the next task.
- **To Manage Technology** by screen sharing, explaining technology, recording, sharing links in the chat box, etc...
- **To Observe & Manage interpersonal dynamics and note participants' engagement** by watching for raised hands, reading the chat box, answering any direct messages.

# Attend to Key Elements for Effective Online Group/Meeting Facilitation



- **Why host a virtual meeting, group, classroom, training?**  
Two primary reasons to hold a meeting, a support group, a therapy experience, a task group, a staff meeting, a department meeting include:
  - 1. to foster connection and
  - 2. to create time & space for collaboration.
- If you can send a memo to achieve your ends, don't hold a virtual meeting
- **Know your audience**
  - The group's stage of development
  - Individual developmental and situational needs

# Attend to Key Elements for Effective Online Group/Meeting Facilitation



- Have clarity of purpose & ensure there is shared meaning between you & participants
- Establish group norms & shared meaning and commitment to norms
- Provide a clear agenda & structure – don't be afraid to direct traffic

# Attend to Key Elements for Effective Online Group/Meeting Facilitation



- Step Back, Step Forward –
  - Recognize & acknowledge that there are numerous ways to be engaged (beyond talking) – encourage talkers to pause & step back before responding – encourage quiet participants to step forward sooner than they typically do.
- Help participants choose to NOT multi-task – Help participants set intentions, get present
- Consider length of meeting, time of day, & take breaks

# Attend to Key Elements for Effective Online Group/Meeting Facilitation



- **Starting your meeting is critical – how?**
- Have music playing as people enter the Zoom room
- Begin/End with grounding exercise end - silence, 3 deep breaths, ring a bell
- Ask useful, focused, relevant, check in/check out questions:  
For example: What do you need from today's meeting/what were you hoping to get at today's meeting?
- Fun check-in & check out questions
- Scaling questions (1-10) to get a barometer check of how participants are as they come to the meeting (or) as they are leaving the meeting.

# Attend to Key Elements for Effective Online Group/Meeting Facilitation



- Be authentic and genuine
- Facilitate process w/a welcoming, engaging tone
- Be deliberate in your efforts to create a positive and productive “culture”
- Integrate visually compelling tools throughout the meeting
- Foster connections between participants (breakout rooms, pairs/small groups)



# Attend to Key Elements for Effective Online Group/Meeting Facilitation



- Create space for the group to “do”, to be active, to practice, to discuss (fishbowl, Jamboard, chat box, breakout rooms w/a task)
- Consider shared leadership
- Be creative & call out the creativity of your participants to set your course/do your work
- Include a variety of engaging processes

# Attend to Key Elements for Effective Online Group/Meeting Facilitation



- Understand the legal & ethical implications of your setting & platform
  - (ie – HIPAA-compliant platforms, FERPA, Confidentiality)
- Understand the tools, limits, parameters of platform
- Practice (ahead of time) using the tools available on platform
  - (ie – polls, chat, white board, jam board, online games)



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