Vaping and the Developing Brain



How big tobacco is capitalizing on adolescent brain development and what health professionals can do about it

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l'm <u>NOT</u> a neuroscientist.

Trends in adolescent e-cigarette use Nicotine and the developing brain

Nicotine and other substance use

A little context...







Trends in adolescent e-cigarette use

Nicotine and the developing brain

Nicotine and other substance use

Game Plan

- 1. Describe key <u>trends in adolescent e-cigarette use</u>, including the intersection between e-cigarette use, mental health conditions and substance use.
- 2. Summarize the current literature on the effect of <u>nicotine on the</u> <u>developing adolescent brain.</u>
- 3. Describe the link between **<u>nicotine and other substance use</u>**.
- 4. Report on several <u>clinical and community-based strategies</u> for addressing adolescent and young adult e-cigarette use.

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When you walk out of the "virtual door"...

Photo by Brandi Ibrao on Unsplash



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A word on terminology

Vaping vs aerosols

E-cigarettes

Electronic nicotine delivery systems (ENDS) Specific products: Cig-a-likes, Juul, Blu, Smok, Sourin

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Electronic Nicotine Delivery Systems (ENDS)



Photo from FDA.gov: https://www.fda.gov/tobacco-products/,

Anatomy of Electronic Nicotine Delivery Systems (ENDS)





Photo from National Institute on Drug Abuse: <u>https://www.drugabuse.gov/</u>

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Electronic Nicotine Delivery Systems

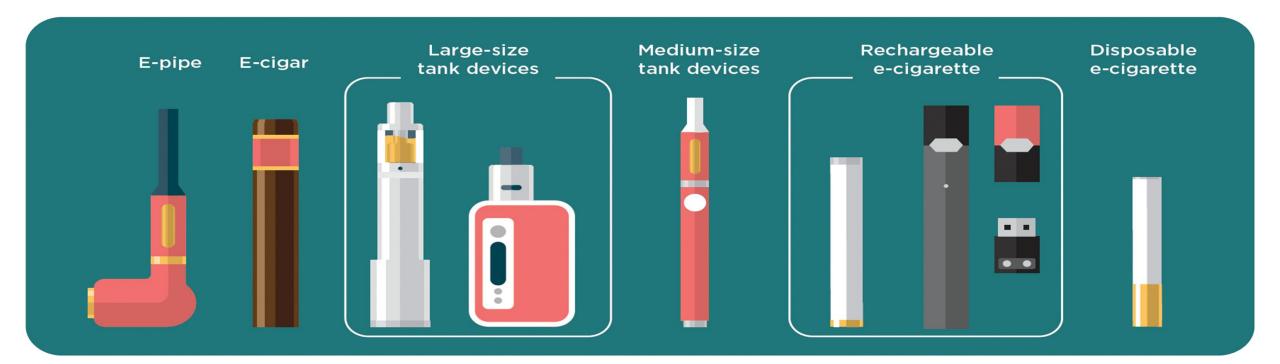


Photo from National Institute on Drug Abuse: <u>https://www.drugabuse.gov/</u>

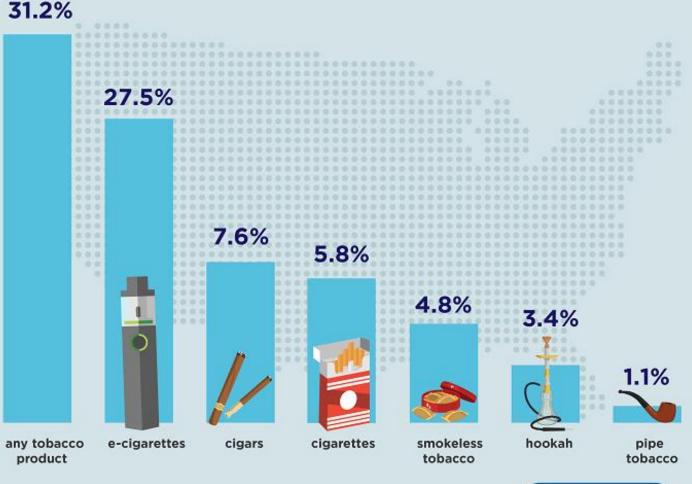
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Adolescent E-cigarette Use

National Data

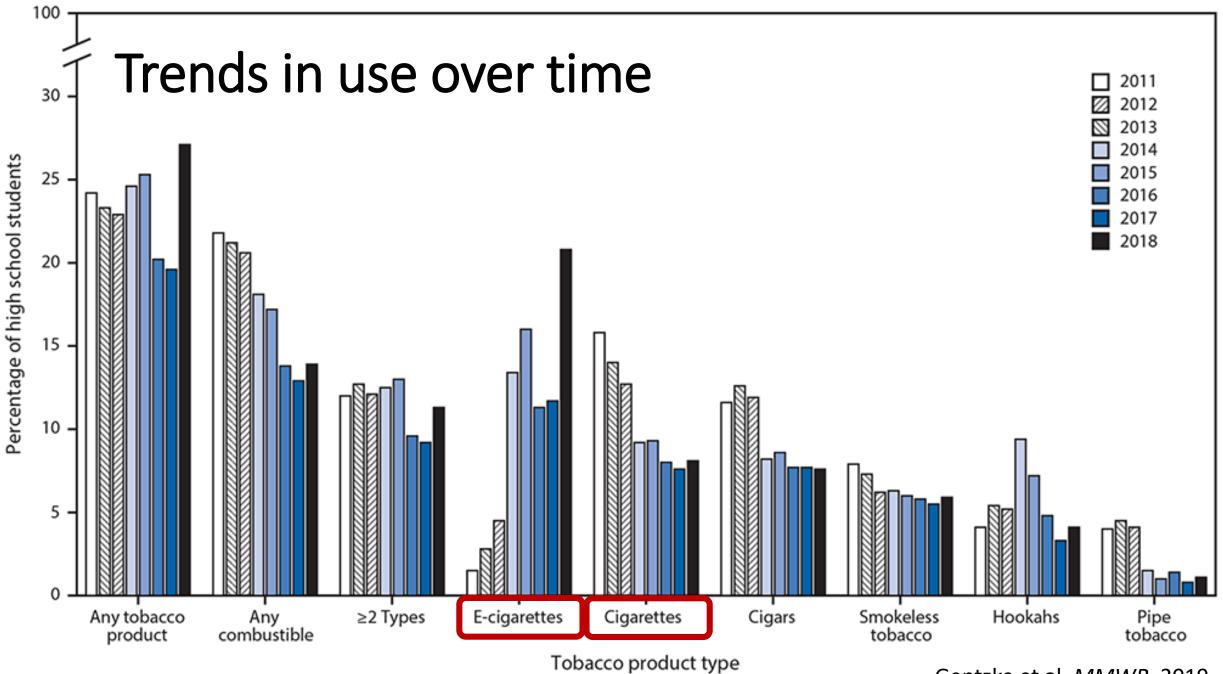
National Youth Tobacco Survey Data, 2019 https://www.cdc.gov/tobacco/infographics/youth /index.htm#youth-tobacco TOBACCO PRODUCT USE AMONG HIGH SCHOOL STUDENTS



Learn more at bit.ly/NYTS-2019

Source: National Youth Tobacco Survey, 2019



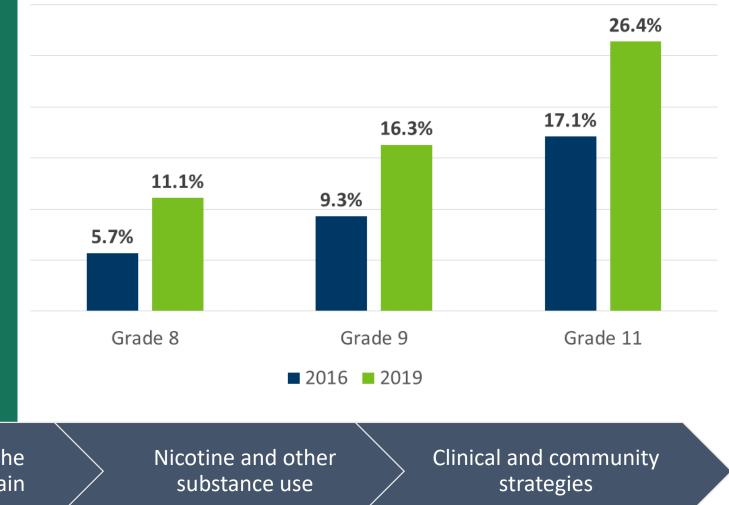


Gentzke et al, MMWR, 2019

Adolescent E-cigarette Use

Minnesota Data

Percent of students who vaped in the past 30 days



Minnesota Student Survey, 2016 and 2019.

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Dual Use

E-cigarettes

60% of MN high school students use both

Conventional Tobacco

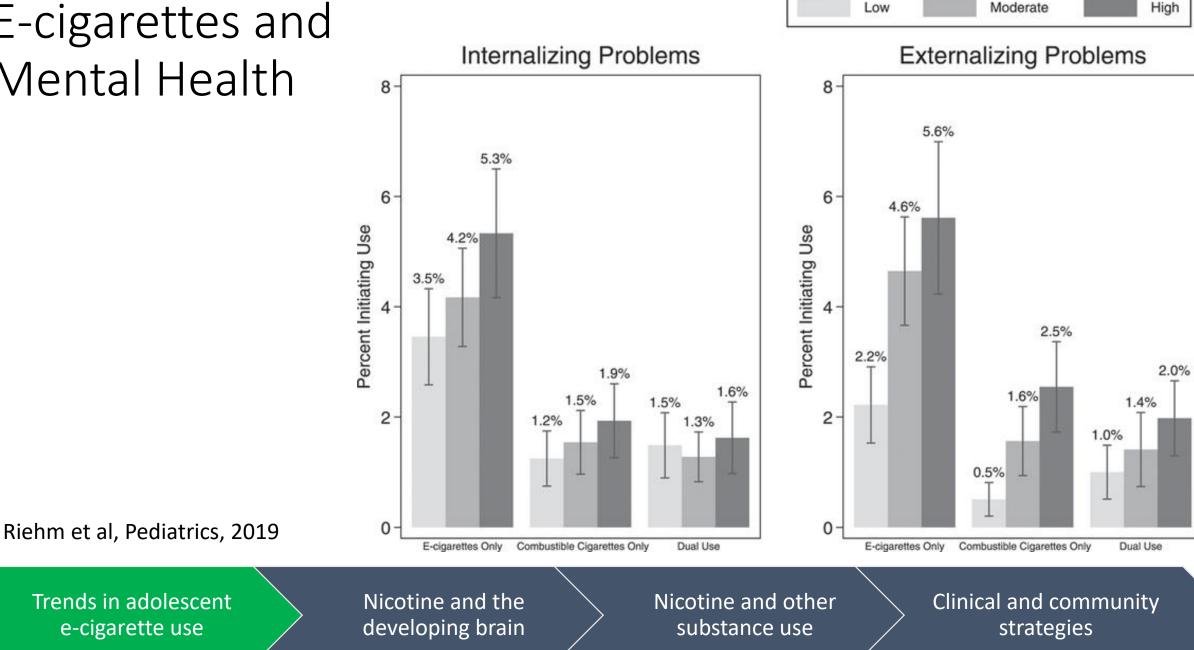
Minnesota Student Survey 2016 Dutra & Glantz, JAMA Pediatrics, 2014 Vogel et al, J Adolescent Health, 2019 *Slide Image Adapted from Physician Advocacy Network, Twin Cities Medical Society Teen Vaping

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E-cigarettes and Mental Health

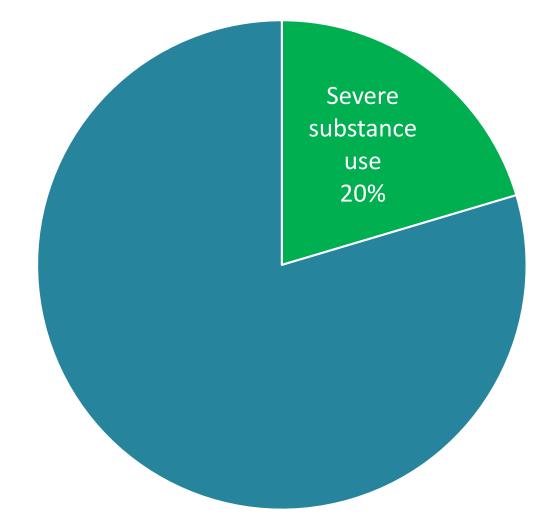


Level of Mental Health Problems

E-cigarettes and other substance use

8x

greater odds of severe substance use compared to those who hadn't smoked



Severe substance use
No severe substance use

Conway et al, Addictive Behaviors, 2017

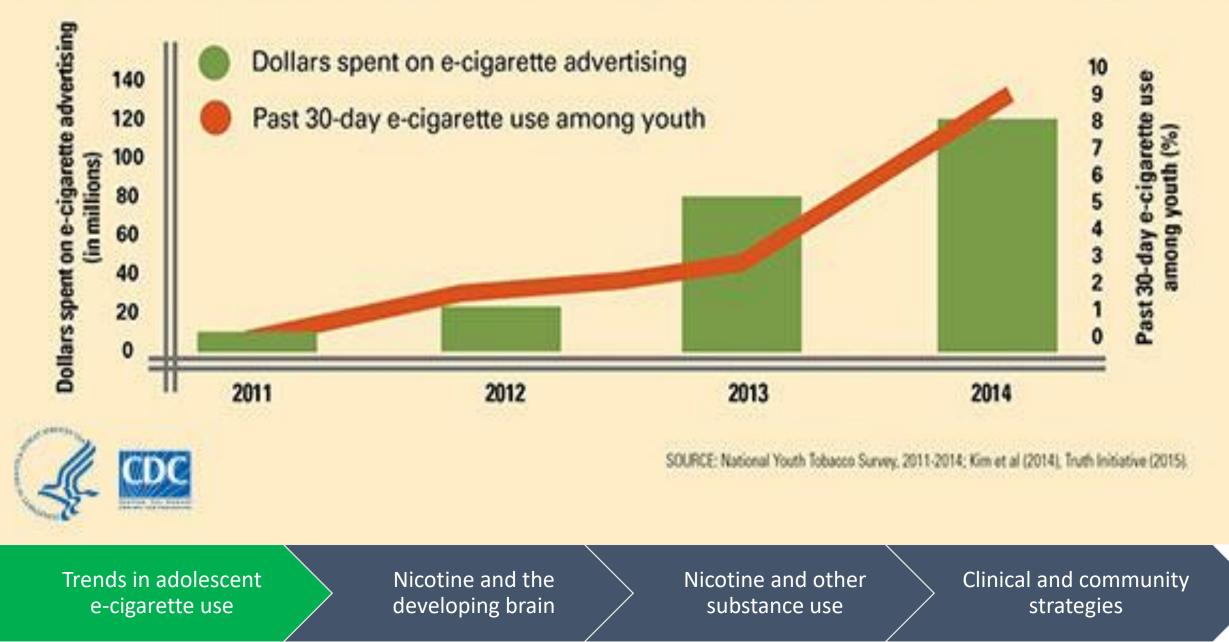
Trends in adolescent

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E-cigarette use among youth is rising as e-cigarette advertising grows



NOW THEEND SEGINS.COM

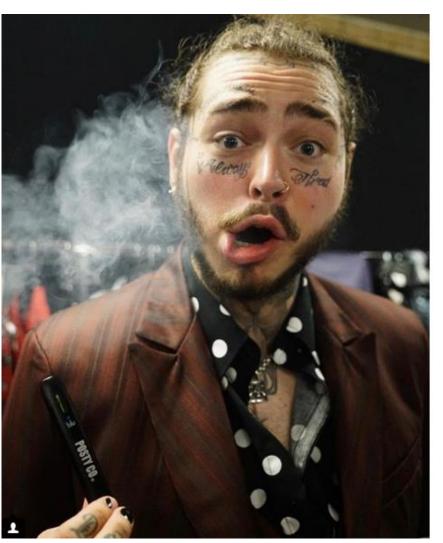
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blucigsusa #repost via @postmalone | #posty x #blu .

WARNING: This product contains nicotine. Nicotine is an addictive chemical. O

asapmami When the blue hits 🗆 realdylanmonroe Does blu have an official Snapchat?

O

O

...

walkallnite YeahYeah @postmalone, fill that pod with the special #postyco #bluedream juice□□□□!!!!

happylillthang @summpeters ugh..... Q habibidrip yo it's MARWAN 100 check 0 my page out! Lets work 🐴

,↑, 982 likes

5 DAYS AGO

Add a comment...



blucigsusa





106 likes

blucigsusa Only two accessories needed to live the #blulife this summer: 😎 + #myblu

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Big tobacco using the same old tricks...





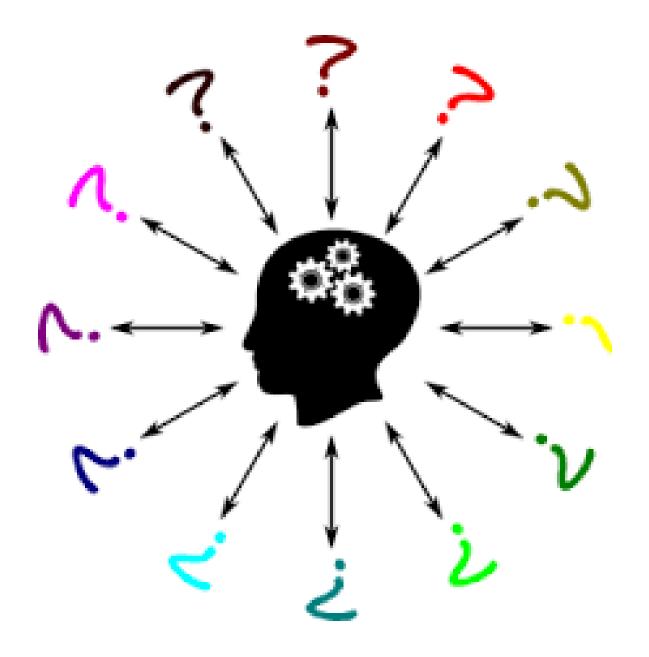
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Nicotine and other substance use

Let's consider the science behind these trends...

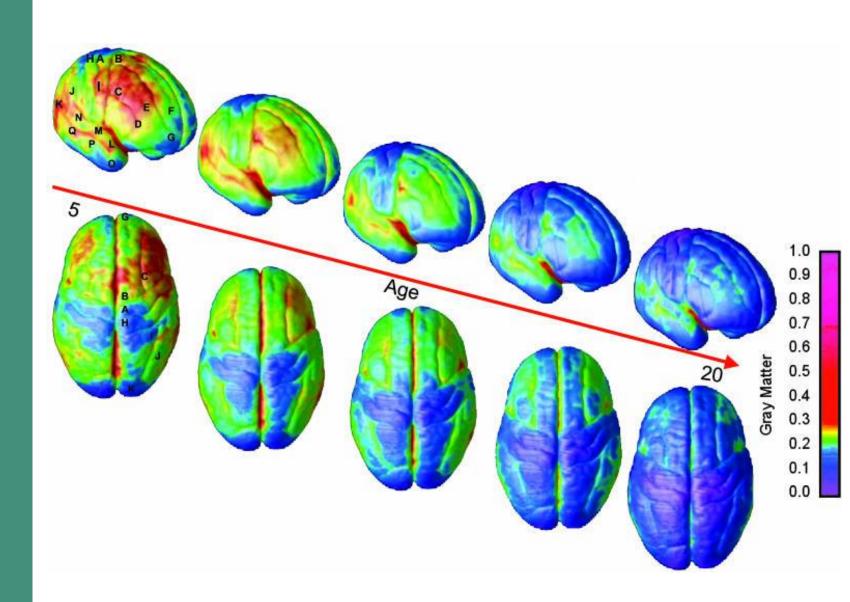
Why are adolescents using at such high rates?

Why is big tobacco spending so much money on adolescents?



The Developing Adolescent Brain

England et al, *Am J Prev Med*, 2015 Gogtay et al, *Proc Natl Acad Sci USA*, 2004 (Photo)



"The adolescent brain is like a Ferrari with weak breaks."

- Frances Jensen



NEW YORK TIMES BESTSELLER

FRANCES E. JENSEN, MD with AMY ELLIS NUTT

TEENAGE BRAIN

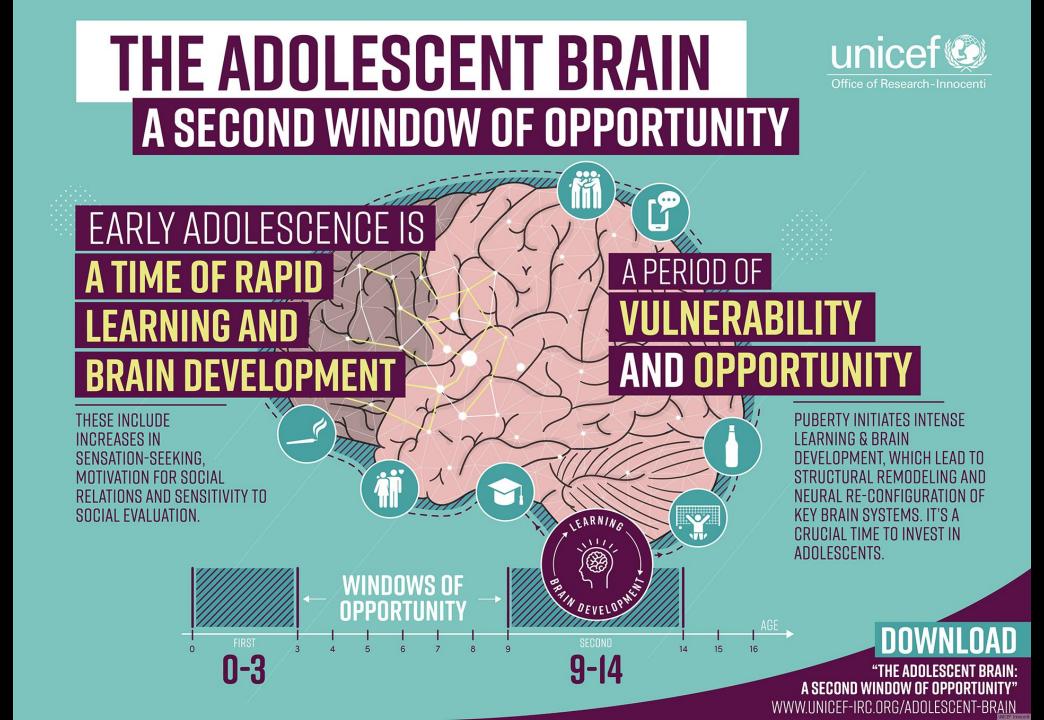
A NEUROSCIENTIST'S SURVIVAL GUIDE TO RAISING ADOLESCENTS

AND YOUNG ADULTS

Trends in adolescent e-cigarette use

Nicotine and the developing brain

Nicotine and other substance use



Nicotine and the Brain: Physiologic Changes

Siquiera, Pediatrics, 2017

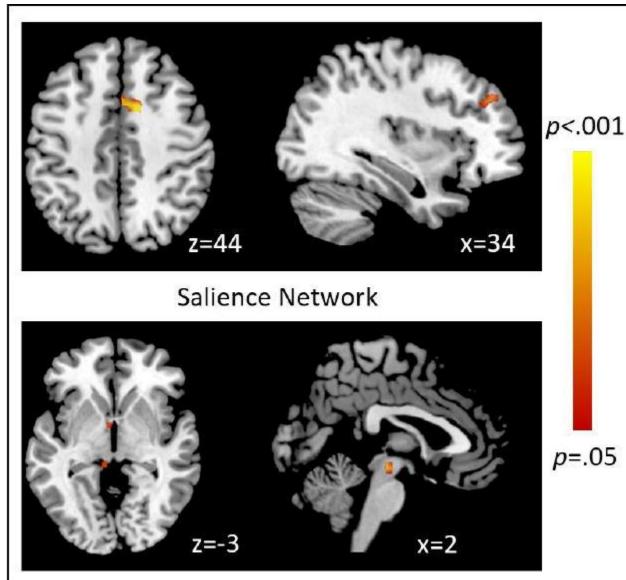
Photo from: https://www.becomeanex.org/tobacco-addiction/

Trends in adolescent e-cigarette use Nicotine and the developing brain

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Nicotine and the Brain: Structural Changes

Siquiera, *Pediatrics*, 2017. Hobkirk et al, *Brain Research Bulletin*, 2017.



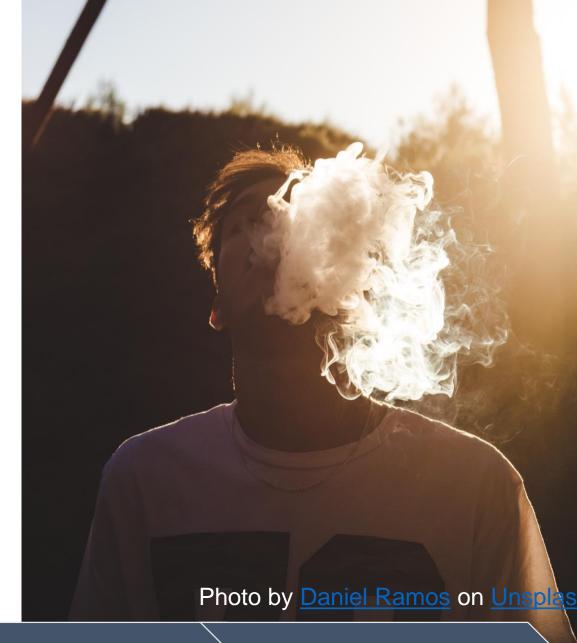
Striatal Reward Network

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Nicotine and other substance use

The adolescent brain is particularly vulnerable.

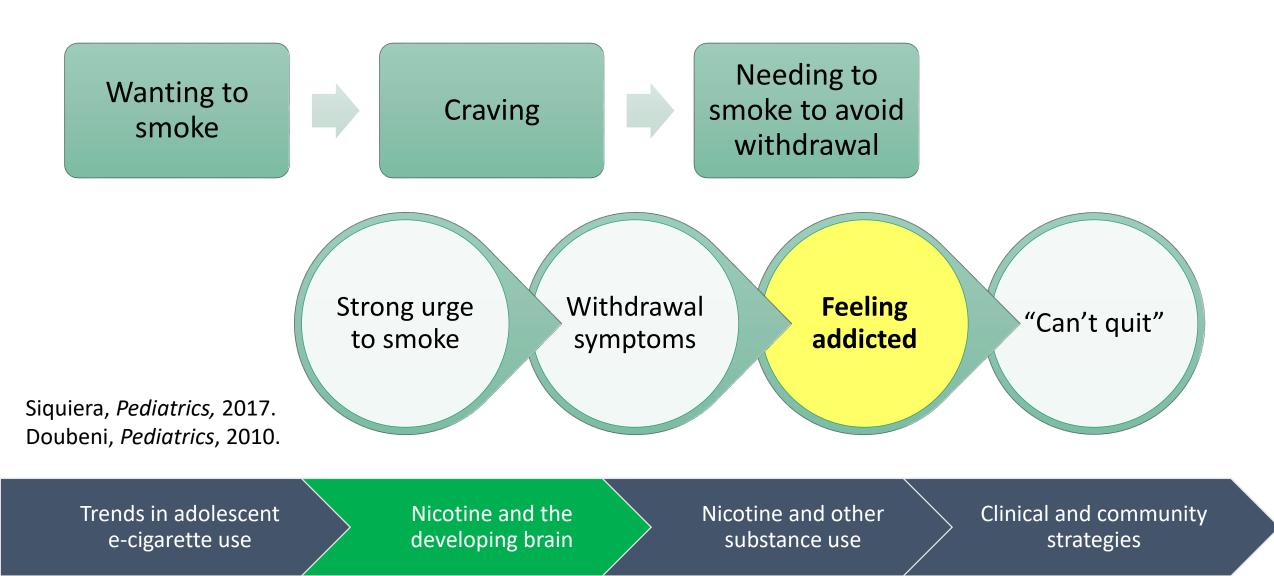
DiFranza et al, *Tobacco Control*, 2002 England et al, *Am J Prev Med*, 2015 Office of the Surgeon General, 2012 Siquiera, *Pediatrics*, 2017



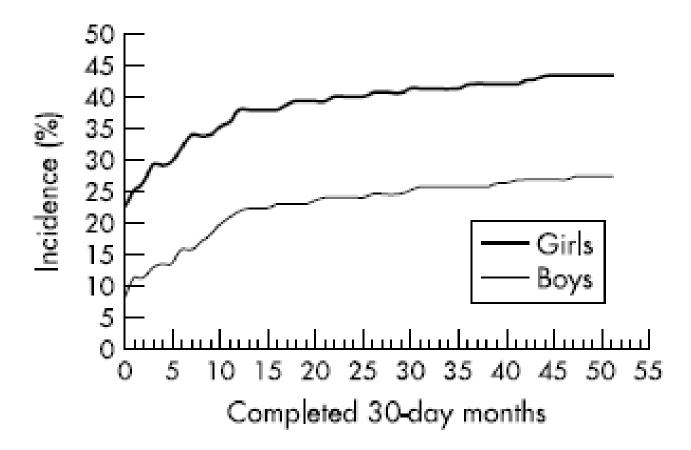
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Nicotine and other substance use

Symptoms of dependence arise in order



Symptoms of dependence arise early.



DiFranza et al, Tobacco Control, 2002

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Nicotine and other substance use

Symptoms of dependence arise even with intermittent use.

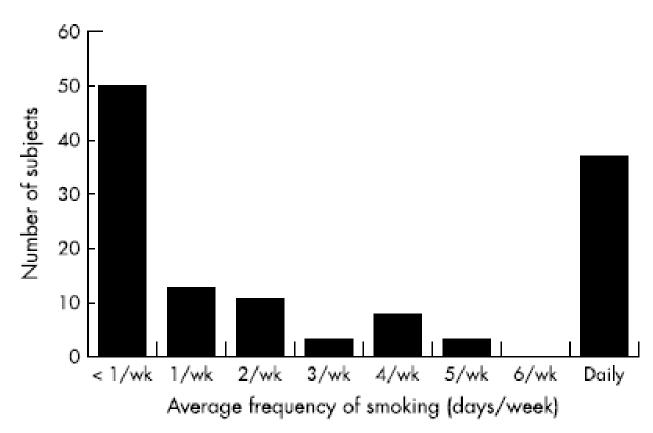


Figure 1 Average frequency of smoking at the time when the first symptom of dependence was experienced by 125 young adolescent smokers.

DiFranza et al, *Tobacco Control*, 2002 DiFranza et al, *Nicotine & Tobacco Res*, 2005

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Adriani W et al, *Neuropsychopharmacology*, 2004 Jacobsen et al, *Biologic Psychiatry*, 2005 Musso et al, *Psychopharmacology*, 2007 England et al, *Am J Prev Med*, 2015



Long-term changes in cognition and behaviors

Memory

Attention

Auditory processing

Impulse control

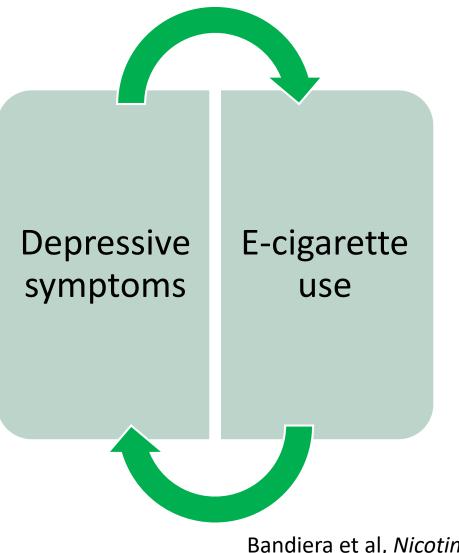
Anxiety and depressive symptoms

Sleep changes

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E-cigarettes and Mental Health: A *bidirectional* relationship



Bandiera et al, *Nicotine Tob Res*, 2017 Lechner et al, *Prev Med*, 2017

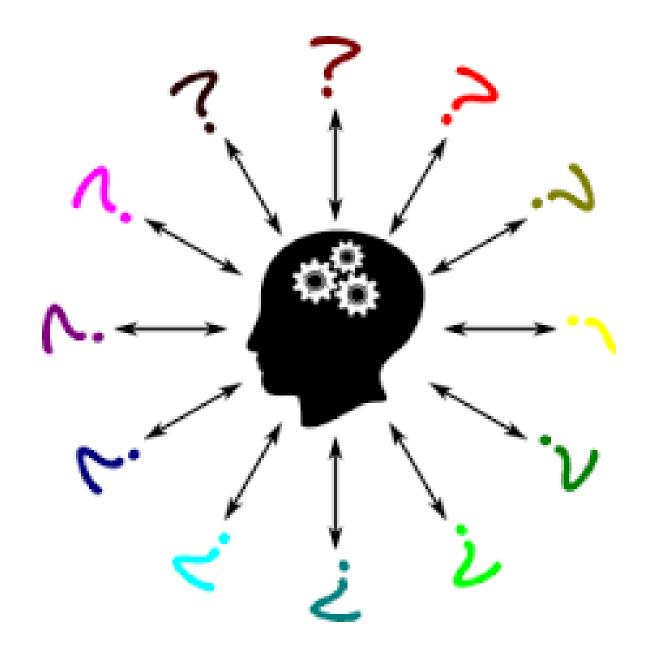
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Nicotine and other substance use

Let's reconsider our questions...

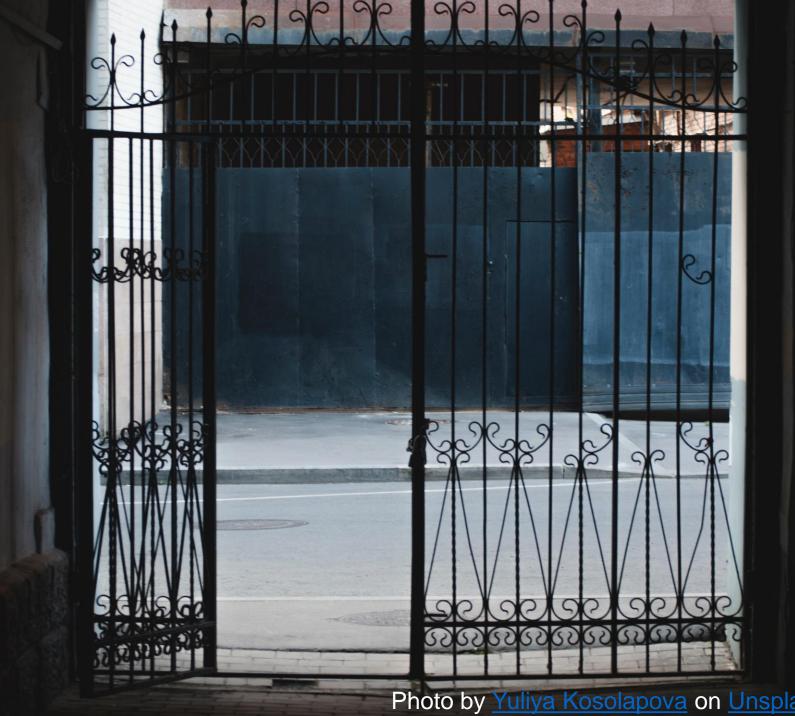
Why are adolescents using at such high rates?

Why is big tobacco spending so much money on adolescents?



Nicotine primes the brain for addiction.

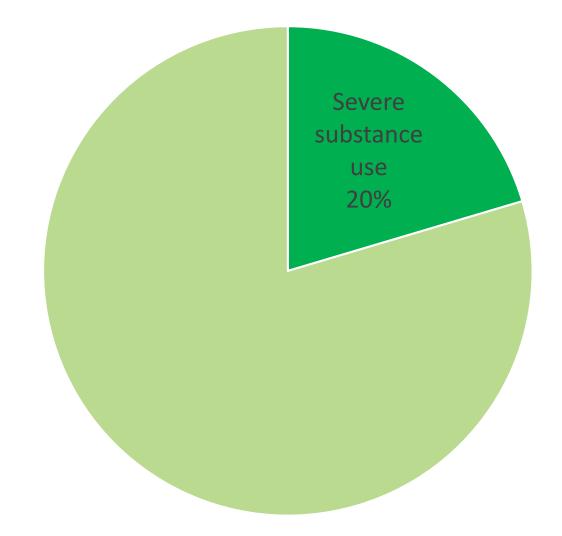




Remember this? E-cigarettes and other substance use

8x

greater odds of severe substance use



Conway et al, Addictive Behaviors, 2017

Severe substance use
No severe substance use

Trends in adolescent e-cigarette use Nicotine and the developing brain

Nicotine and other substance use

Klein, *Exp and Clin Psychopharm*, 2001 Yoon, Lane, & Weaver, *J Pain & Palliative Care*, 2015 FDA, *Backgrounder Report*, 2018 Photo by <u>Kaley Dykstra</u> on <u>Unsplash</u>

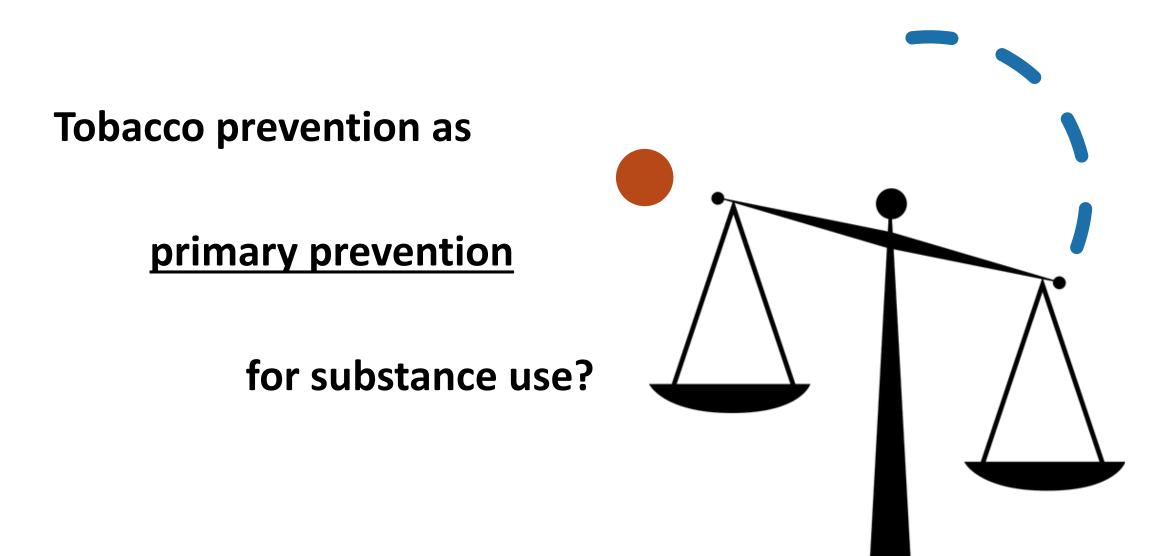
Nicotine and Opioids are linked.

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Nicotine and other substance use

What can we do about it?





Marynak et al, MMWR, 2018.

Trends in adolescent e-cigarette use Nicotine and the developing brain

Nicotine and other substance use

It starts with asking the question.

Who's asking? 49% mental health facilities 64% substance abuse facilities



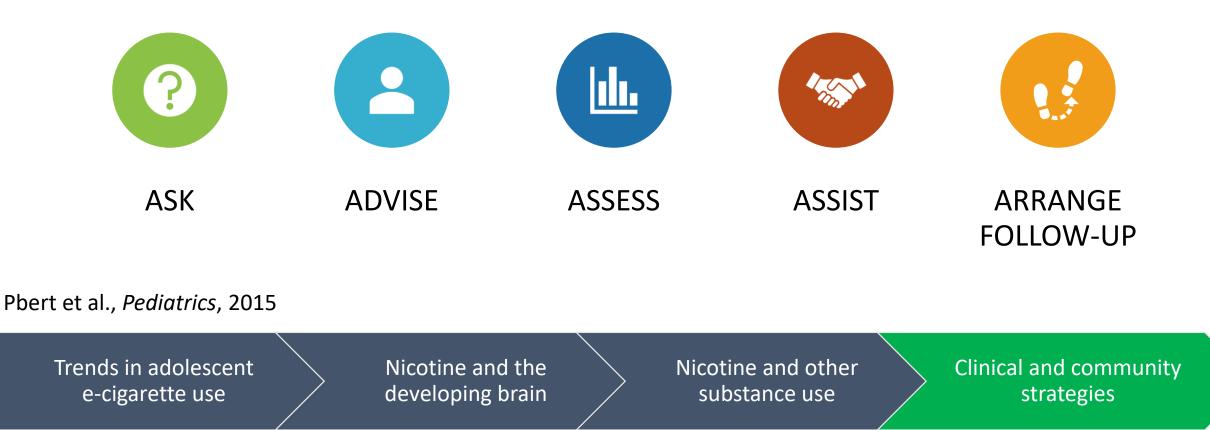


Marynak et al, MMWR, 2018.

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Nicotine and other substance use

5 As Model



Treatment Options: Behaviorally-based Interventions

Motivational interviewing

Problem-solving

Support, encouragement

Cognitive behavioral strategies

Social influence strategies

Siquiera, *Pediatrics*, 2017. Pbert et al., *Pediatrics*, 2015

> Trends in adolescent e-cigarette use

Nicotine and the developing brain

Nicotine and other substance use

Treatment Options: *Pharmacologic Interventions*

Nicotine Replacement Therapy*

Consider for adolescents with moderate to severe dependence.

Other medications, e.g. Varenecline and wellbutrin Not typically used in adolescence

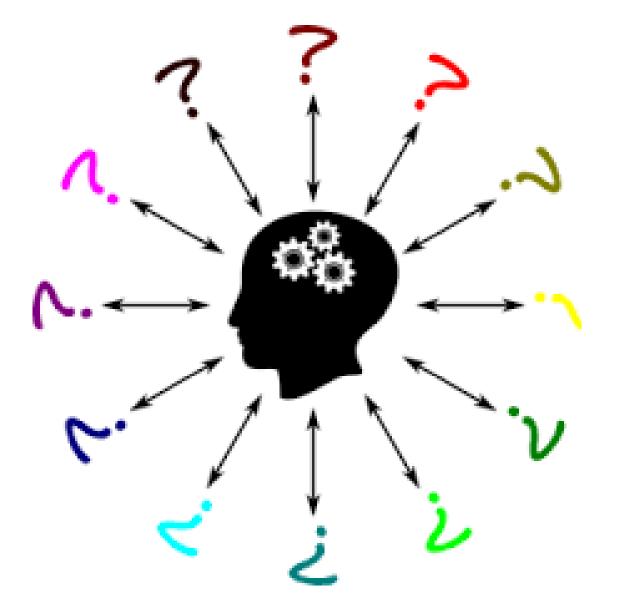
* AAP's Richmond Center: NRT for Adolescent Patients

Section on Tobacco Control, *Pediatrics*, 2015 Siquiera, *Pediatrics*, 2017. Pbert et al., *Pediatrics*, 2015

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Nicotine and other substance use

What can mental health and substance use treatment professionals do?



Marynak et al, MMWR, 2018.

Trends in adolescent <u>e-cig</u>arette use

Nicotine and the developing brain

Nicotine and other substance use

Current State of Affairs...

Smoking cessation counseling

38% mental health facilities

48% substance abuse facilities

Nicotine replacement therapy

25% mental health facilities

26% substance abuse facilities

Marynak et al, MMWR, 2018.

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Leverage existing resources: This is Quitting



WHO WE ARE 🔻

WHAT WE DO 🔻

OUR TOP ISSUES 🔻

RESEARCH & RESOURCES V

GET INVOLVED 🔻

SEARCH Q

Home -> This is Quitting

THIS IS QUITTING

The first-of-its-kind program to help young people quit vaping, This is Quitting gives youth and young adults the motivation and support they need to ditch JUUL and other e-cigarettes. Learn more about how it works and the additional resources available for parents of young vapers and for adults who want to quit.

Text DITCHJUUL to 88709 to leave JUUL or your e-cig

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Leverage existing resources: Become an Ex



Join BecomeAnEX for Quick Access



A customized quit plan that learns and grows with you.



Text messages for support Smart, interactive guides and tools for you to navigate your tobacco-free journey.



An active, supportive EX Community of real tobacco users who have been through it all.

Trends in adolescent e-cigarette use

Nicotine and the developing brain

New

quitting smoking or

vaping.

Nicotine and other substance use

Expert advice and tips

from Mayo Clinic.

Policy Level Changes:

Coordinated, multicomponent interventions

Mass media campaigns

Tobacco tax increases

School-based policies and programs

Statewide and community-wide changes in smoke-free policies Tobacco 21

Limitations on advertising to youth

Office of the Surgeon General, 2012

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Nicotine and other substance use

✓ Trends in adolescent e-cigarette use

Adolescent e-cigarette use is on the rise and young people with mental illness are at particularly high risk.

Trends in adolescent e-cigarette use Nicotine and the developing brain

Nicotine and other substance use

The developing adolescent brain is vulnerable to nicotine.

Teens are more likely to become addicted, with lasting neurocognitive implications.

Trends in adolescent e-cigarette use Nicotine and the developing brain

Nicotine and other substance use

✓ Nicotine and other substance use:

Nicotine **primes the brain** for addiction, especially when exposed during adolescence.

Trends in adolescent e-cigarette use Nicotine and the developing brain

Nicotine and other substance use

✓ <u>Clinical and community-based strategies:</u>

There are several promising **<u>behaviorally-based approaches</u>** to addressing adolescent nicotine use.

For those with moderate to severe dependence, consider <u>Nicotine</u> <u>Replacement Therapy.</u>

Policy changes are likely needed to curb the trend.

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Nicotine and other substance use

We all have a role to play.





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Thank you!

Questions?

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